17 JUL 1973

Approved For Release 2005/01/11 : CIA-RDP88-01315R000300660032-5

NEWS COUNCIL PICKS

EXECUTIVE EDITOR

The National News Council, a foundation-financed organization set up to monitor national media performance and freedom of press issues, yesterday named William B. Arther, former editor of Look magazine, as its executive director.

Roger J. Traynor, former chief justice of the California Supreme Court, who also announced the appointment of Ned Schnurman, former city editor for WCBS-TV news, as associate director. For the time being, the council's office will be at the Twentieth Century Fund, 41 East 70th Street.

The council, composed of 15 persons, will consider complaints from any person or or organization concerning the accuracy or fairness of news disseminated by any national newsgathering organization, pro-

gathering organization, pro-vided that the complainant waives any court action against the news-gathering organization.

The Council's budget will be \$40,000, annually for three years. The members of the council are:

JOAN GANZ COONEY, president of the Children's Television Workshop, which treated "Sesame Street."

THOMAS B. CURTIS, former Congressman